

THE NEXT BIG THING IN COSMETICS INDUSTRY



BEAUTY
COSMETICS
FITNESS
WELLNESS

August 8 - August 9 | 2025

International Convention City Bashundhara (ICCB)

Dhaka, Bangladesh

Concurrent Expo

Personal Care &
HYGIENE SHOW
D H A K A



ORGANISED BY

Squadmind
Ordinary to extraordinary

EVENT PARTNER

Advice Alliance

IN ASSOCIATION WITH



SUPPORTED BY



kotra
Korea Trade-Investment
Promotion Agency

PLATINUM SPONSOR

ingenious
RESOURCES

GOLD SPONSOR

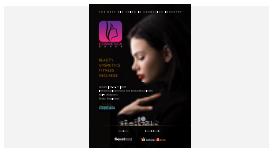


MEDIA PARTNER

বাংলা

SPONSORSHIP PACKAGES

ENTITLEMENTS



Logo placement on marketing collateral and channels, including printed materials, website, e-marketing, apps and social media



Mentioning the sponsors in show PR activities and channels, including press conferences, releases and invitations



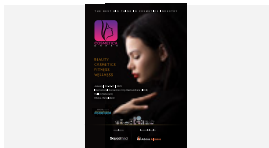
Logo placement on onsite branding and informational signage and visitor e-zone guide



Logo placement in Zone website exhibitor list and product highlights page



Product highlights featured prominently in Zone dedicated email blasts



Dedicated email blast for sponsors to targeted database based on the sponsors company profile



Interview opportunity in the show videos and promoted via e-marketing, website and social media campaigns



Onsite seminar room to host promotion activity/training



Banners placement in prominent locations at show entrances



Hanging banner placement (1 x double side) in a prominent location above the show floor



Car park banner placement



Company literature placement in a prominent location on site, including registration areas & VIP Lounges



Full page advertisement in the Show Daily

OTHER ONSITE ADVERTISEMENT OPPROTUNITIES

Outside the exhibition halls

Align you brand with the industry and generate leads from a highly targeted, highly focused and engaged audience, Raise your profile and position your brand as an international market leader.



Car Park Banner

Create simple and an effective message to your target audience

Set A: 20,000 BDT / USD
(Including 15%VAT)



Shuttle Service

A Highly visible promotional opportunity always on the move around the venue

50,000 BDT / 500 USD
per 1 Shuttle Service for 3 Day's
(Including 15%VAT)



Entrance Banner

The highly visible banner is an unmissable opportunity to create high impact

10,000 BDT / 120 USD
(Including 15% VAT)

SPONSORSHIP PACKAGES






















ENTITLEMENTS

1. Logo placement on marketing collaterals and channels, including printed materials, website, e-marketing, apps and social media
2. Mentioning the sponsor in show PR activities and channels, including press conferences, releases and invitations
3. Logo placement on onsite branding and informational signage and visitor e-zone guide
4. Logo placement in Zone website exhibitor list and product highlights page
5. Product highlights featured prominently in Zone dedicated email blasts
6. Dedicated email blast for sponsors to targeted database based on the sponsor's company profile
7. Interview opportunity in the show videos and promoted via e-marketing, website and social media campaigns
8. Onsite seminar room to host promotion activity / training
9. Banners placement in prominent locations at show entrances
10. Hanging banner placement (1 x double side) in a prominent location above the show floor
11. Car park banner placement
12. Company literature placement in a prominent location on site, including registration areas & VIP Lounges
13. Exhibition Space
14. Complementary Food

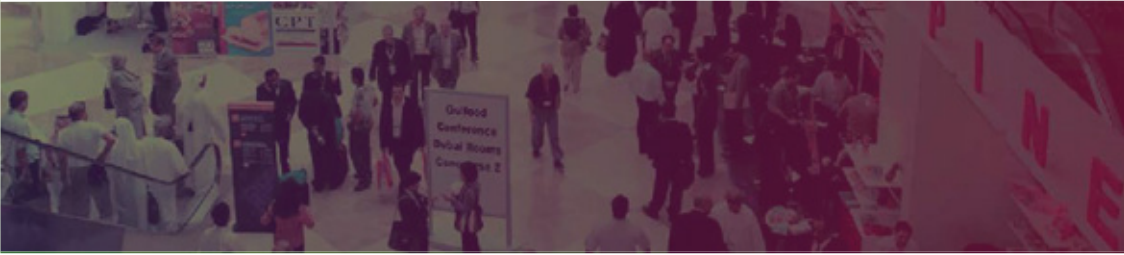
PRICE



**Looking for more sponsorship options and details?
Please contact us!**

PLATINUM/ TITLE (2 SLOT)	GOLD (4 SLOT)	SILVER (6 SLOT)
		
		
		
		
		
		
		
		
 (2 column banners)	 (1 column banner)	
 (1 double side banner)		
 (3 banners)		
		
96 SQM	48 SQM	27 SQM
12	6	4
USD 30,000	USD 20,000	USD 15,000

* 15% VAT Applicable



Visitor Premium Bag

A Walking billboard in the show

2,00,000 BDT / 2000 USD
Minimum Quantity 10000+
(Including 15% VAT)

Logo Placement on the Directory Board

Stand out from the rest on navigational signage

300,000 BDT / 300 USD
only (Including 15% VAT)



Add placement on Expo Directory

Boost your brand and spread your message around the show

- ☐ Back Cover BDT 100000 / USD 1000 Back
- ☐ Inner BDT 60000 / USD 600 Front Inner
- ☐ Full Page Color BDT 60000 / USD 500



Visitor Lanya

Boost your brand and spread your message around the show

200,000 BDT / 2000 USD
only Minimum Quantity
10000+ (Including 15% VAT)



Column Banner

Deliver your strategic message to your target visitor

3 sides: 30,000 BDT / 300 USD
4sides: 40,000 BDT / 400 USD
(Including 15% VAT)

MAXIMISE YOUR PRESENCE

CONTACT US

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